

iLinc for Meetings



Product Overview

iLinc Web conferencing software is designed to facilitate small group meetings and the real-world requirements of salespeople.

When you need the interactivity of a face-to-face meeting but can't be there in person, iLinc spans the miles. You'll experience the same powerful results and reactions as you would face-to-face, but with dramatic reductions in travel costs and time. With iLinc, your organization can generate measurable ROI within the first weeks of usage.

Everything You Need to Keep Participants Engaged

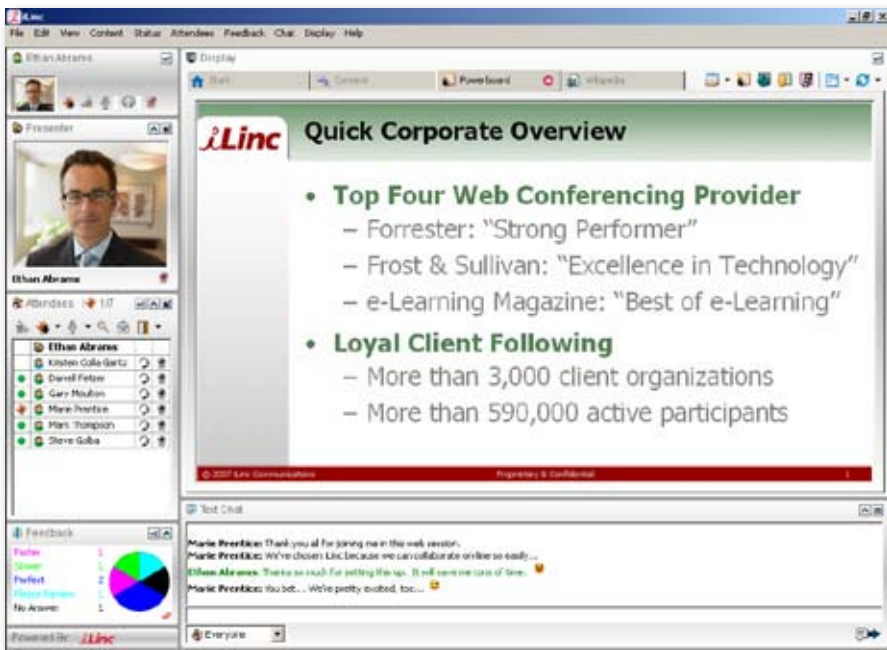
With iLinc, you and your session participants assemble in an online meeting room, where you can present a wide variety of content to powerfully convey your message. Display and collaborate on documents, applications, websites,

audio and video clips, and more. Choose from a wealth of features — application and desktop sharing, annotation tools, text chat, photo or video ID, polling/feedback — to keep participants interested. You can even take advantage of the iLinc Participation Meter to know each attendee's level of engagement.

Technology that Makes it Easy to Succeed

iLinc technology includes intense security protections to ensure that your data, processes, and network are never compromised. Beyond not worrying about security, iLinc frees you from fretting over details. The software automates many of the time-consuming aspects of scheduling online meetings, such as emailing invitations and reminders that can be saved directly into the Microsoft Outlook calendar.

To make sessions smooth for invitees, joining meetings is absolutely seamless. Even if they've never been in an iLinc session before, there are no plug-ins, no firewall issues, and no clunky add-ons to load. iLinc eliminates technical complexities and other barriers-to-use. The technology brings your content to the foreground, so that they remember you and your presentation – not cumbersome procedures or application-related difficulties.



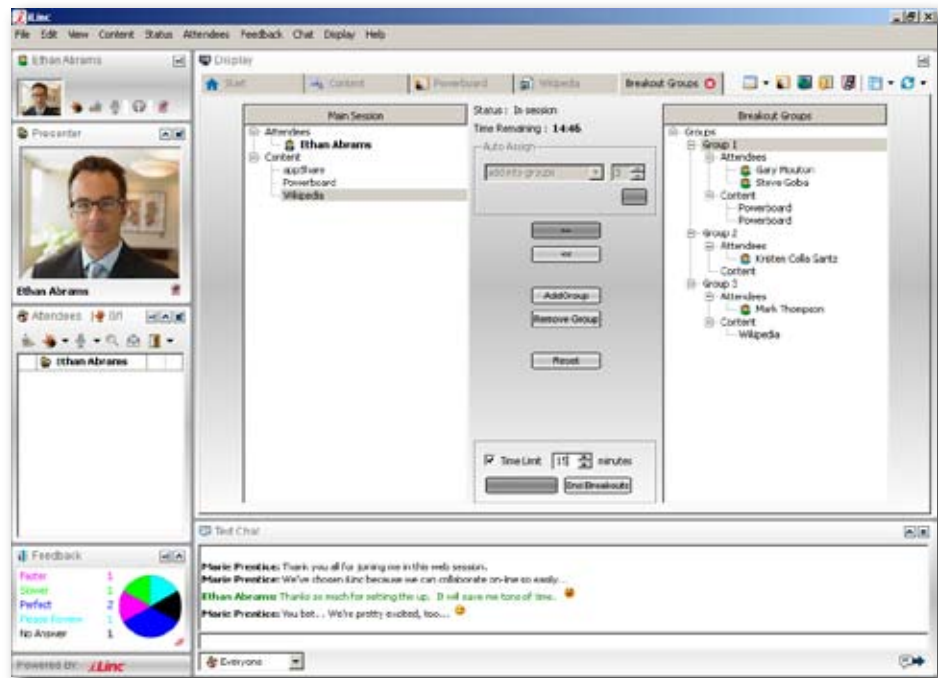
Use iLinc to impact your prospects, customers, and colleagues with compelling presentations that include interactivity such as text chat, feedback, and virtual hand-raising.

iLinc puts the latest collaboration technologies at your fingertips

- **Application and Desktop Sharing:** Display and interact with any application (e.g. PowerPoint, Word, Excel, etc.) or share the functionality of any participant's entire desktop. You can annotate on any application while your attendees view the markups in real time.
- **Breakout Groups:** Meeting leaders can break the larger group into smaller breakout sessions, either by specific assignment or random configuration.
- **Centralized Control:** iLinc software includes the iLinc Communication Center – an easy-to-use management console. Set up meetings and events with just a few clicks or leverage powerful administration controls to customize iLinc session setup, including registration and security options.
- **Electronic Hand Raising:** Allow attendees to ask questions at anytime by virtually raising their hands. You can incorporate questions into the flow of the meeting, rather than forcing them all to the end.
- **Floor Control:** Pass control of your meeting to anyone in your session. With floor control, any participant can share documents, applications, use annotation tools, lead synchronized Web browsing and more.
- **Integrated Audio:** Manage both the Web and the audio portions of your session within the iLinc interface. Mute, dismiss, or put attendees on hold using simple software controls.
- **Interactive Whiteboard:** Utilize virtual whiteboard capabilities to make notes, draw simple graphics, import images, and grab screen captures of other applications during your live session.
- **Polling, Surveys, and Q&A:** Gain insight into participants' perspectives by launching polls, surveys, or Q&A windows that you either preload or create on-the-fly.
- **Text Chat:** Keep the communication flowing by allowing participants to chat with the host and one another.
- **Synchronized Web Browsing:** Walk participants through any live website. Anywhere you click they follow right along with you.
- **Voice over IP (VoIP):** Take advantage of VoIP technology to eliminate long-distance telephone costs without sacrificing audio quality.

"iLinc provides strong interaction and presentation features...The product's strengths include many UI customization options, the ability to import all content types natively that run on Windows, and a flat license model that offers pricing simplicity for enterprise Web conferencing. An added plus is that iLinc receives high marks from customers for its responsive customer service."

Forrester Research,
The Forrester Wave™:
Web Conferencing, Q2 2006



Breakout Groups enable session leaders to divide the meeting into sub-sessions for targeted, small group discussions.